



Tampa/St. Petersburg

WWMI AM 1380

April 25<sup>th</sup> 2006

To Whom It May Concern:

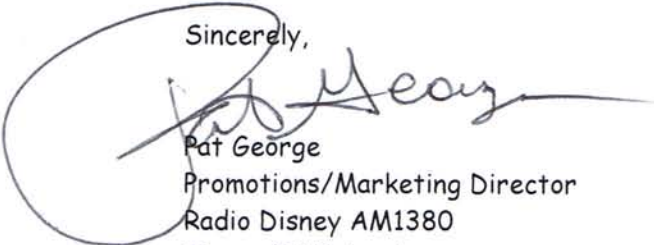
My Name is Pat George and I am the Promotions Director for Radio Disney AM1380 in the Tampa Bay Area. I have worked in radio for over 26 years and have been with Radio Disney since 1999. I have known and worked with Shawn Bray for about 8 years. We first met when he was managing a couple local groups. He would bring his groups to my onsite promotions in malls and various other venues to get some exposure for them. In the year 2000, Shawn and I formerly started working together at Chasco Fiesta's first annual Magical Night of Entertainment, which has become bigger and better every year. Shawn's company, SBray Productions, produces the concert and Radio Disney helps to promote it on air and by showing up to the event with our Fun Squad. Since its creation in 2003, we've also helped to promote Shawn's annual Talent Search, which has really helped to launch the careers of a few very talented kids.

Not only is Shawn extremely knowledgeable of the music business and able to guide people through it, but he is very well organized and a pleasure to be around. He works well with young artists and their families, and is one of the most honest and trustworthy personalities I have met in an industry riddled with "not so honest" people. I personally call upon Shawn for advice when it comes to sound for our concerts and he is always invited to be a judge at our talent competitions, because of his keen sense for talent.

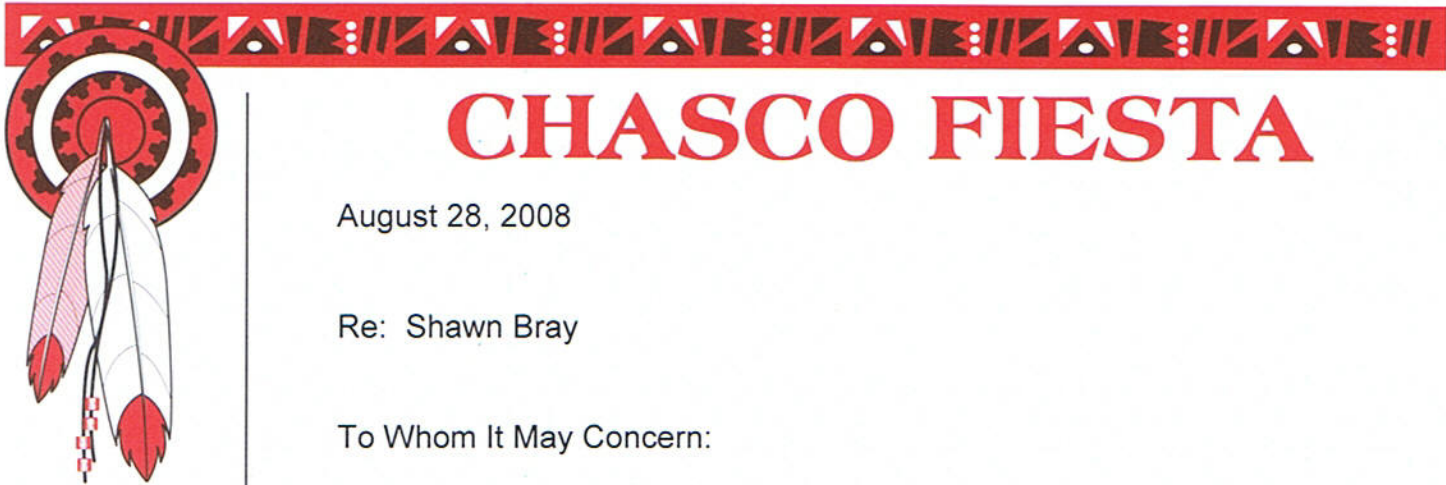
I could go on and on about Shawn Bray and SBray Productions, but I think you get the idea. If you need professional help putting together a concert or developing a new talent, I highly recommend Shawn Bray. He's an expert in his field, although he probably won't make that claim. And he is someone you can trust to get the job done in a professional and timely manner.

Feel free to contact me if you have any other questions about my experience with Shawn Bray.

Sincerely,



Pat George  
Promotions/Marketing Director  
Radio Disney AM1380  
Tampa/St Petersburg



# CHASCO FIESTA

August 28, 2008

Re: Shawn Bray

To Whom It May Concern:

It gives me great pleasure to tell you about Shawn Bray and what he has meant to our organization for the last seven years.

Shawn's knowledge, organizational and communication skills are unparalleled in the eleven years I have been involved in organizing the Chasco Fiesta™. His primary responsibility as a volunteer has been to organize a talent search, including auditions, callbacks, and workshops along with publicity both written and audio, then put on a show incorporating up and coming Radio Disney stars with those chosen from the auditions (usually auditioning approx. 100 people).

He adhered strictly to our budget constraints and when he was responsible for the night's entertainment the show was on schedule and flowed very well. We never had to execute Plan B when Shawn was in charge!

Perfect pitch and the ability to interact with all ages are very strong suits for Shawn. He has successfully coached kids as young as 5 years old and has worked with some of our senior volunteers in helping us make our event the best in the area!

Shawn has boundless energy and imagination and has been especially helpful in some of our media presentations. He has produced a sound track for us to submit to our media outlets to showcase all of our entertainers and also taken video and still photography for our presentations.

Please do not hesitate to contact me regarding Shawn. I will be more than happy to elaborate.

Sincerely,

Wendy Brenner  
Executive Director

## Steering Committee

Joe Alpine  
Peter A. Altman  
Cami Austin  
Sandy Brown  
Charles R. Grey  
Ken Huber  
Graig McCart  
Roger Michels  
Richard Ojeda  
Shane Stambaugh

## West Pasco Chamber of Commerce

Wendy Brenner  
Executive Director

5443 Main Street  
New Port Richey  
Florida 34652

**(727) 842-7651**  
Fax: (727) 848-0202

Website:  
[chascofiesta.com](http://chascofiesta.com)

Email:  
[chasco@westpasco.com](mailto:chasco@westpasco.com)

...designated by the Southeast Tourism Society as one of the Top Twenty Events in the Southeast for the fifth successive year!

3/1/2006

**To Whom It May Concern:**

I have had the pleasure of knowing and working with Shawn Bray for the past 7 years and I consider myself fortunate to have come to know Shawn as I do.

My profession is Real Estate having come from a long line of Realtors dating back to 1924 on the West Coast of Florida. In fact, ours is the oldest Real Estate firm in Florida under continuous family ownership. Coming from that background you can understand why I put such a high value on integrity, work ethic and honesty. No closely held company stays in business for over 80 years without exemplifying those attributes.

During my professional and business time I have had the good fortune to be heavily involved in my second passion, music. I am the entertainment director for the Cotee River Bike Fest and the Chasco Fiesta and have done so for the past 12 years. Chasco Fiesta is one of the largest festivals in Florida dating back to 1922. You can see our website at [www.chascofiesta.com](http://www.chascofiesta.com) . In the course of my serving in this capacity I have come into contact with many different people and many personalities. I must say that of all those people, Shawn Bray is one of only a handful that I would trust in any situation. Additionally his skill and talent in recognizing the abilities of performers -- particularly new ones -- and his ability to coach them and counsel them has been extraordinary. Had I a talented child, Shawn is the first person I would want to be involved in taking that child to the next level.

Therefore, it is without hesitation or qualification that I offer my highest and most steadfast recommendation of Mr. Shawn Bray.

**Sincerely,**

**Charles R. Grey**

**Director for Entertainment**

**Cotee River Bike Fest / Chasco Fiesta**

**[chuck@figrey.com](mailto:chuck@figrey.com)**

**[www.chascofiesta.com](http://www.chascofiesta.com)**

**[www.figrey.com](http://www.figrey.com)**

I have had the pleasure of working with Shawn for over three years now. He is consistent, sharp, knowledgeable, and always runs an amazing show. Shawn Bray works efficiently and optimistically, and is an asset to any project. His people skills and background in the entertainment industry make a great fit for success. He brings a calm cool collected vibe to the table, yet maintains an optimistic energy in all situations. His professionalism and friendly demeanor are key elements in every project he is a part of, and I always look forward to working with him time and time again.

Lauren King  
Professional Choreographer  
lbethk2@hotmail.com

**3/1/2006**

Shawn Bray: True to life and true to the arts of music and show biz. I have known Shawn for roughly ten years. Because of his honesty and work ethic he has been a solid and dependable business associate. Who he knows does not get in the way of who he is. Through the years, I have had the joy of working with SBray Productions on various projects ranging from Artist Development and Talent Showcases to Song Writing and Studio Recording Sessions. Shawn will always be a valuable asset to TW Productions. You either love him a little or like him a lot. Pick one! Shawn's experience of being in a band has given him the edge that many music execs lack. He has the ear for music, the eyes for talent and the energy for marketing. Honesty and integrity equates to Shawn Bray and SBray Productions.

**Terry E. White**

**TW Productions**

**[www.music2feel.com](http://www.music2feel.com)**

**[www.shopmyself.com](http://www.shopmyself.com)**

**3/1/2006**

Shawn Bray and I have been acquainted for at least 4 years now. We have had the pleasure of working together on many music industry events which my artist has performed. Shawn is very professional, organized, dedicated and an asset to whatever project he is a part of. It is my pleasure to have Shawn as one of my colleagues in the music industry and in business in general.

**A'me Clark, Manager**

**Platinum Starz/RyanJoy!**

**[ameclark@yahoo.com](mailto:ameclark@yahoo.com)**

**3/1/2006**

I have known Shawn Bray and worked with him for 4 years, I met him in 2001 when I was the Artist Representative for 3rd Wish - [www.3rd-wish.de](http://www.3rd-wish.de) or [www.skreemtv.com](http://www.skreemtv.com) Shawn Bray and I worked closely to book 3rd Wish on several Tampa events, Chasco Fiesta, Guavaween, and Radio Disney events as well. Shawn was the contact person for the events and coordinated everything with myself and the group. He was a great person to work with, has great ideas and can put on a wonderful show.

Shawn Bray has a lot of experience in helping kids break out in the music industry. He also has great ties to the community and is a wonderful person to work with. He puts on a tight show and there is no room for error, especially when you have several groups going on at different times. I was very impressed with the first show Shawn asked 3rd Wish to perform. The Green Room was organized, plenty of water and food for the artists. I have been to several events with 3rd Wish, and Shawn's was by far the most organized.

If there is any other information that you would like from me please feel free to contact me.

**Melissa Webster**

**407-924-1225**

**3rd Wish Artist Rep 2001/2004**

**T-mobile Inc.**

We met Shawn Bray in the Fall of 2004 when my daughter Samantha entered SBray Productions' 2005 Talent Search and became a finalist in which she performed at the 2005 Chasco Fiesta in New Port Richey. It was an awesome experience for Sam. Shawn provided the finalists an opportunity for a professional photo shoot, a Song Demo to be recorded as well as several workshops, which included a Dance Workshop, Vocal Clinic and a Studio Tour at Radio Disney AM 1380, as well as a tour of a Professional Recording Studio. Sam also benefited greatly from the one on one consultation with Shawn. This helped to give Sam confidence and a sense of direction regarding her singing career. He not only spoke with her regarding her professional career but also about her as a person.

Our experience with Shawn has been a very positive one. Shawn has always had Sam's best interest at heart and has always been open to any questions we may have, always being very honest and helpful. He is always open to sharing his knowledge regarding this business. (Which is priceless, I might add). Sam has also benefited from referrals he has given her of other professionals in the business. Shawn's referrals helped her to move forward in her career, and have given her awesome opportunities, from performing at several Events to, recording a song/music video.

Shawn continues to support Sam, recently inviting her to come out and perform at this year's 2006 Chasco Fiesta Event.

We will always appreciate Shawn for giving Sam the opportunity to break into the entertainment business. We would also like to thank him for always being that "Someone" in the business we can count on to give us knowledgeable, honest and open answers to any questions we may have.

Sincerely,

Geri (aka Sam's mom) 😊

[sharkmom2000@yahoo.com](mailto:sharkmom2000@yahoo.com)

*I've known Shawn Bray for a little over a year now. I met him through the talent showcase. He does a great job of putting shows together, and he's done a great job with managing his artists in the past, as far as I've seen. I run his artist, Maizee's website, and participated in his talent showcase as a finalist last year and more recently as a past performer. I've learned a lot since I've been in touch with Shawn, and now I'm even more driven than I was before. The man knows what he's doing, and now it's starting to rub off on me (gradually of course). He's kick-started some great talent in the past, and I can't wait to see what he has up his sleeve next. I trust his opinion. He's professional in every aspect of his craft. I have so many more great things to say, but to keep it simple I'll just leave it at that!*

*-Victoria Ayers*

[www.victoriaayers.com](http://www.victoriaayers.com)

[www.myspace.com/victoriaayers](http://www.myspace.com/victoriaayers)

My name is Kendra Holyoke. I met Shawn Bray through the 2006 Chasco Fiesta Talent Search. My 8 year old daughter, Kailey, had a great experience working with Shawn. The initial consultation with Shawn was very informative, and the photographer he recommended was wonderful! Shawn had very positive comments about my daughter's audition. The Chasco Fiesta Talent Search experience was wonderful. It gave my young singer a chance to perform in front of a huge crowd and to see and meet many talented performers. Everyone involved with the Talent Search was polite, professional, and produced a great product. I would definitely do it again!

**Kendra Holyoke**

**[kholyoke@verizon.net](mailto:kholyoke@verizon.net)**

My name is Joan LoBianco and I am a school teacher in Hernando County. I met Shawn Bray when he was sponsoring a talent show at my son's middle school. He believed my son's group had a lot of talent and he began working with them offering advice and guidance. Soon after he produced the musical tracks for their C.D. and dedicated a lot of time and effort promoting their music. That was 12 years ago and I am still glad to call Shawn my friend and business associate. He is very talented musically and has worked most of his working life in the music industry which has made him a true professional in this field. He lives and breathes for music and has a lot of dedication and compassion for individuals that he feels can make an impact on the music world. He never ceases to amaze me when I see him putting in 12-hour days, often volunteering his time no less, just to help promote a new talent or sponsor an event. He's tenacious in all his endeavors, always high energy and funny and just an all around great person.

**Sincerely,  
Joan LoBianco  
1481 Fergason Ave  
Spring Hill, FL34609  
352-666-1736**

I am a parent of Amanda Puyot. She is one of Shawn's Talent Search Finalists at the Chasco Fiesta. We have been very impressed with Shawn. He is a good role model for the kids and we have enjoyed working with him. Our experience with Shawn Bray is all positive. We have known him since we auditioned last year.

**Mrs. J. Puyot  
[jdjpuyot@yahoo.com](mailto:jdjpuyot@yahoo.com)**

My name is Freddy Colon, I am Senior V.P. of Future Icon Records and Entertainment. I have had and still have the expert advice of Shawn Bray. He has assisted my artist Colby O'Donis of <http://www.myspace.com/colbyo> in securing many of his great credits. He has instructed me carefully as to the proper way to present my artist to the majors from suggestions as to, how to put a polished show together and as to the proper development of demo's and press kits. Not to forget to mention the years of connections he has lent me, to secure my artist many opportunities, that I would of had over looked for my artist Colby O, if it wasn't for Shawn Bray's direct involvement .

His cost is beyond reasonable. He has propositions for every budget, and as far as I am concerned Shawn Bray was among my best investments and the bang for the buck you will receive. He will always keep me coming back for more. I say Shawn Bray follows up and leaves no stone unturned and goes beyond the call of his duty's to help.

Shawn Bray has introduced to me to some of the major movers and shakers in the Entertainment Industry not only in Florida, Atlanta but he was in my corner, when we decided to move our entire operation To Hollywood California. Feel free to contact me anytime at

**Yours Truly,**

**Freddy Colon**

**[www.myspace.com/future\\_icon\\_productions](http://www.myspace.com/future_icon_productions)**

My experience with Shawn Bray has been awesome! He is an awesome guy, only knowing him for 3 months I knew right away that he would be a big help and a responsible guy. He was my mentor, talent agent, and coach for the Chasco Fiesta, which was an awesome experience.

**Sincerely,**

**Rachael Reynolds**

I have know Shawn Bray about 6 years, when he worked at he Chasco Fiesta with a group of boys, back then named the TNT boys, now known as B5. We've worked together. We networked together and inform each other of different events in the community, and up and coming artists. Shawn is committed to his field and his artists. He is dedicated to what he does.

**Blue Feliu**  
**Community Arts Liason**  
**Ruth Eckerd Hall**  
**1111 McMullen Booth road**  
**Clearwater Fl. 33759**  
**[Bluefeliu@hotmail.com](mailto:Bluefeliu@hotmail.com)**

Hi.

My name is Del Harley. I have been a songwriter for as long as I can remember and actually started getting paid for it about ten years ago. I have written as a staff writer for Platinum Publishing (House of Blues Company) and Maximus Publishing, both based in Nashville, TN. I have had songs placed in television shows like Providence, Beyond Chance and Roswell. I have also had placements in both independent films like "The Contract" and "Out of Line" and feature films including "View from the Top" with Mike Myers and Gwyneth Paltrow. I have had cuts with label artists including Crystal Bernard (Wings), The Marie Sisters (Universal New York) and Laurie Webb (Curb Records). I am also, and most importantly, a mother of two.

That said I would like to share some of my thoughts about Shawn Bray. I don't remember exactly who was the original link, but we met at his office and I do remember exactly how I felt when we first met. I was reminded how in an incredibly hectic, sometimes desperate and self-serving orbit (the music biz) I had been believing in, there were still shiny moments. He was one of those. In no particular hurry and seemingly caring about what I had to say and how he could help me. Go figure, how he could help me! Well, after 3 or maybe 4 years now, I've realized it wasn't seemingly, it is just who Shawn Bray is. He cares really cares and I think that is more than enough said.

Please feel free to contact me with any additional questions or concerns.

**Sincerely,**  
**Del Harley**  
**[delharley@hotmail.com](mailto:delharley@hotmail.com)**

My daughter had the pleasure of working with Shawn Bray at his Magical Night of Entertainment with Radio Disney at Chasco Fiesta in 2005. Not only was Shawn professional, but also warm and welcoming to all the entertainment. His organizational skills made for a flawless show. My daughter, Jessie, felt at home right from the beginning and hopes to again perform for Shawn in the future. Even after the event, Shawn was gracious in sharing some industry advice and encouraging words, which we will carry with us in Jessie's entertainment venture. I would feel honored to work with Shawn Bray again.

**Sincerely,**

**Carol Richardson**

**Daughter: Jessie (formerly with 4 Real)**

**carol@blp.com**

April 5, 2006

**To whom it may concern:**

In the last year and a half that I been working with Shawn Bray with regard to my daughter's, Maizee, career he has been instrumental in formulating a long term plan for my daughter's success in the entertainment business. The development that my daughter has undergone has been tremendous during this time. Shawn's level of professionalism has helped Maizee gain knowledge of the business that would not be attainable to a typical young artist. His enthusiasm always makes everyone around him comfortable even under stressful conditions. This has only helped Maizee gain confidence when confronted with less than desirable situations.

Maizee has been performing since the age of 5 and now she is presently 11 years old. The music business is a tough one. It takes support from the whole family not just a talented child. Having Shawn Bray in our corner for this last year and half has made our goals more attainable. You have to have a plan. Shawn Bray gave us that plan.

If anyone has any questions, I would be glad to answer anything I can. I can be contacted via e-mail at [thecarmen@tampabay.rr.com](mailto:thecarmen@tampabay.rr.com).

Also, take a look at Maizee's website at: [www.maizee.biz](http://www.maizee.biz) which will show you a good presentation of her talent.

**Thank you.**

**Carmen Demske**

**[thecarmen@tampabay.rr.com](mailto:thecarmen@tampabay.rr.com)**

I have worked closely with Shawn Bray for several years, and consider him to be a valuable friend and associate. I've especially appreciated his advice and guidance to my students and to many other young artists. He is an experienced musician, teacher and business person who uses his many abilities to the great advantage of young aspiring performers.

**Al Koehn**

**ProVoice Studios**

**[www.vocalvision.com](http://www.vocalvision.com)**

To Whom It May Concern:

Re: Shawn Bray, Artist consultant and development

I have known Shawn Bray for the past 7 years and worked with him on various large events in the Tampa Bay area for the community as well as for the private Sector and the local musical venues.

He has always had a handle on the music business and the needs of artists and young talent regarding the processes that should be followed in order to guide a career along the proper developmental sequence. Just being talented was not all that was important to Shawn, particularly in the molding of talent under the age of 18.

He is a morally conscious, ethical pro. He is dedicated and perseveres when he truly believes in someone. He won't let you down. The business, persay, may, but Shawn won't. He will be honest in assessing a person and you can trust him. He is morally conscionable and whenever he works with people under 18 and particularly the very young, under 16, he is ever on guard to protect them from what can be very lascivious offers and characters that surround the music industry.

With so much at stake financially, it is important to refer to the people who specialize in any aspect of any career. Artist development is Shawn's. I am an agent. I get the jobs and make the money for talent. He does what he does very well and he calls on me when he feels talent is ready for something more. He won't rush or be over - anxious. He takes his time at each step so that all concerned understand his approach. After all, getting to the point where recognition and money follows, is his Greatest compliment.

**Jane McKee**

**FL TA#549**

**Owner**

**Jane's World Entertainment, Inc. (11years)**

**PO Box 13426**

**Tampa, FL 33681**

**Phone: 813-839-2188**

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